Baltimore Section 0502
American Society for Quality
Dinner Meeting

Tuesday, May 3, 2011

Time:
5:15 - 6:45 p.m.  Registration
5:30 - 6:00 p.m.  Tutorial (ASQ Recertification - 0.3 RUs)
6:00 - 6:40 p.m.  Buffet Dinner and Networking
6:40 - 7:10 p.m.  Awards
7:10 - 8:30 p.m.  Program (ASQ Recertification - 0.3 RUs)

Tutorial:  Networking for Success-First GRAB their attention!
Dr. Alan Bergold, CMQ/OE; Bergold and Associates Consulting

Special Note:  PLEASE BRING YOUR BUSINESS CARDS (Minimum of 10).
If you do not have any business cards, blank cards will be available.

Awards:  Special Recognition to members of the Section
Presented by the ASQ Baltimore Board

Program:  ASQ’s Futures Study: The Forces of Change
Michele Mason, CAE & Managing Director;  ASQ National

Location:  Snyder’s Willow Grove Restaurant, 841 N Hammonds Ferry Rd, Linthicum, MD (410-789-8244 www.snyderswillowgrove.com).  Directions listed at the end of this flyer.

Cost  Advance registration is required for dinner.  No charge without dinner.  See RSVP below.
Cost $20 (members) / $25 (non-members) -- Cash or checks written to ASQ Baltimore accepted.
No credit/debit cards accepted.

RSVP  Register electronically via the ASQ-Baltimore Section web page http://asqbaltimore.org/
Click on Events » Reservations.  Please register no later than 3 days prior to the meeting.  Cancel if unable to attend, otherwise you may be billed.  Indicate if you will not be having dinner.  In the event of inclement weather, the website will be updated with the status by 2pm on the day of the meeting.

About the Program:
Where has Quality been and where is it going?  ASQ Futures Study: The Forces of Change, will explore what ASQ is doing to position the organization to meet the evolving needs of Quality Professionals in this millennium.  Ms. Mason explores the leading indicators and an interpretation of where ASQ is focusing as we move into this new decade.  We will explore the future of quality and the opportunities and possible implications of rapid change.

About the Tutorial:
We all know that effective networking is essential to professional success but how many times has your pitch fallen short of your goal? Did you even have a set of goals when initiating contact? The first goal you should have is to get them interested in you so they will be open to further contact. To do that, it’s essential to succinctly convey your personal brand and grab their attention. Unfortunately, when we meet a new contact, the first impulse is to give a standard one or two line answer to the question, “So what do you do?”. In the first part of this tutorial, we will cover how to write your own marketing statement that conveys your personal brand. In the second part, you will have the opportunity to practice using your marketing statement with your fellow Baltimore section ASQ members in a speed networking session.

About the Program Speaker:
Michelle Mason is a Managing Director at the American Society for Quality (ASQ), located in Milwaukee, WI. Her special areas of emphasis are membership and community value including new community models, business
development, partnerships and innovation and advocacy and social responsibility. Michelle came to ASQ from ASAE - The Center for Association Leadership located in Washington, D.C., where she served as Vice President of Strategic and Future Focused Research. Michelle is a Certified Association Executive (CAE) with an MBA and MS from the University of Maryland. She has a Bachelor of Science degree in Business Administration. Michelle is an ASAE Fellow and Aspen Institute Ideas Fellow. She serves on several boards and community service organizations. Michelle enjoys volunteering, traveling, dining, and spending time with family and friends.

About the Tutorial Speaker:
Dr. Bergold is the owner and founder of Bergold and Associates Consulting. His firm specializes in helping businesses achieve success through implementing effective systems to meet their innovation, quality and regulatory goals. Prior to starting his business he worked for 15 years in the life science industry at Sigma-Aldrich and MWG-Operon Biotechnologies. Dr. Bergold received his BS in Chemistry from Lehigh University and a PhD in analytical chemistry from the University of Minnesota. He is a senior member of ASQ and holds the CMQ/OE certification from ASQ.

Directions: From 695 South (Glen Burnie) take Exit 8. Make a right off the exit ramp, a right at the traffic light onto Nursery Road, and a right at the traffic light onto N. Hammonds Ferry Rd. Snyder’s will be on your immediate right just past the next traffic light. From 695 North (Towson) take Exit 8. At the end of the exit ramp make a right onto N. Hammonds Ferry Rd. Snyder’s will be immediately on your right.

Have a question, comment or just want to find out about the section?
Go to our website:  http://asqbaltimore.org
New features are being implemented regularly. Come see the new site.

Wanted: Jobseekers and Employers with Jobs - New website
Check out the new Jobseekers website – Now focused more on Career and Professional Development:
http://asqbaltimore.org/jobseekers/

Dates / Meetings of Local Interest
• Please note that all meetings will be held at Snyder’s with the exception of January and March meetings that will be held north of the city. If you have another location equivalent to Snyder’s (north/northeast of the city), please contact a Board Member.
• ASQ Baltimore Board Meeting. Come join us and see how your Section is managed. Volunteer opportunities available (please contact a Board Member). (Apr 12; May 17)
• ASQ Breakfast Meeting. If your company is interested in sponsoring a breakfast meeting, please contact a Board Member, or use the website.
• Check out the Calendar of Events page on the new ASQ Baltimore website for information on other upcoming local events.

Section Board positions are currently open for a number of committees available that could use your assistance. Come to one of our upcoming board meetings (see the website for the meeting calendar). See how your Section is run, and participate in its operation. Contact a board member or see the website for details.