


# Internet Research Tutorial: In Search of Validity



**Jo McLaughlin, Ph.D.**

**jmclaugh2000@aol.com**

**410-465-9119**

# Overview



- ◆ **Researching on the Internet**
- ◆ **Validity - The Researcher's Work**
- ◆ **Bibliography/Webliography**
- ◆ **Intranet/Database Resources**
- ◆ **Exploring Internet Research -  
Focus on Leadership and Teaming**

# Researching on the Internet



## ⌘ Why use the Internet for Research?

- ☒ Seek Information and/or Knowledge

## ⌘ Where to begin?

- ☒ Define/Refine Purpose/Criteria

- ☒ Map the Territory

- Determine Key Words and Phrases
- Identify Search Strategies

- ☒ Explore

# Validity and Internet Research



## ⌘ Evaluate Sources

☒ .edu/; .gov/; .mil/; .org/ ... .com/

☒ Author - credentials, expertise, accessibility

- support of the author by organization

☒ Context/Content/Facts

☒ Conclusions/Claims

☒ Perspective - Audience, Bias

☒ Date -- Updated?

## ⌘ Examine Chain of Evidence

☒ References

☒ Reviews

# Sources for Internet Sites



⌘ **Return to “old-fashioned” ways in searching for valid sites...**

## ☑ **BIBLIOGRAPHIES with Websites**

- ☒ Books
- ☒ Peer-reviewed journal articles
- ☒ Academic/Professional Press

## ☑ **WEBLIOGRAPHIES**

- ☒ Exclusive weblistings in hardcopy as above

# Intranet/Database Resources



- ⌘ **Explore local area library and college/university library systems' access to electronic databases, such as Business Periodicals on Line, Encore and Proquest Databases.**
- ⌘ **Check with your organization's Knowledge Management gurus about web-based databases to which your organization has access and/or membership.**
- ⌘ **Investigate Professional Associations' databases and their access.**
- ⌘ **Secure a Library of Congress Reader's Card and research their more than 60 databases.**

# Exploring Internet Research

## ⌘ Leadership

- ⌘ [http://www.academy.umd.edu/publications/jls\\_currentcall.htm](http://www.academy.umd.edu/publications/jls_currentcall.htm) (Journal of Leadership and Organizational Studies)
- ⌘ <http://www.ccl.org/index.shtml>  
(Center for Creative Leadership)
- ⌘ <http://www.nwlink.com/~donclark/leader/leader.html>

## ⌘ Teams

- ⌘ <http://www.workteams.unt.edu>  
(Center for the Study of Work Teams)
- ⌘ <http://www.teambuildinginc.com>  
(Pete Grazier's site -- Former AQP/ASQ Presenter)

# Discussion



⌘ Issues and Concerns for Research

⌘ Future Opportunities and Needs

⌘ "Caution: You have now reached the end of the Internet..."